



**A community coalition that promotes healthy lifestyles for children, their families, and the greater community**

<b>Date:</b> Tuesday December 18th, 2017		<b>Time:</b> 12:30 to 3:00pm		<b>Location:</b> Lunda Community Center	
<b>Leader:</b> Nicole Schweitzer		<b>Recorder:</b> Dawn Jacobson		<b>Timekeeper:</b>	
<b>Participants:</b>		Nicole Schweitzer-BRMH , Kathleen Clemons-HoChunk Health Care, Gavin Scray-Lunda Comm Center, Ruth Chipps-BRMH, Dawn Jacobson-BRMH, Barb Brower-BRMH, Kristi Hanson-JCDPH, Diane Moen-Ross-BGC, April Duval-UW Extension; Dr. Jeff Polzin; Bethany Hale - LCC			
<b>Absent:</b>		Brienne Massmann-LCC; Carl Herman-Community representative; Delroy Delberg-Melrose Mindoro Schools; Lisa Listle-TFJCC, Cynthia DeFlorian-Ho Chunk Nation, Connie Sieber-BRF Schools, Deb Barton-ACHM Schools, Ellen Moldenhauer-JCDHHS; Elizabeth Johnson-BRF Schools, Amy Gunderson – WIC, Connie Helstad-BRF Schools, Heather Jerzak-Ho Chunk Nation			
<b>New Participants:</b>					
<b>MEETING PURPOSE:</b> Leadership updates for coalition initiatives & future planning					<b>ACTION</b>
CONTENT/TOPIC					
<p><b><u>INTRODUCTIONS:</u></b></p> <p><b><u>NUTRITION WORK TEAM:</u></b></p> <ul style="list-style-type: none"> <li>● <b>Harvest of the Month</b> <ul style="list-style-type: none"> <li>○ 2018 calendar finalized and ready for distribution</li> <li>○ Additional brochure stand purchased; Now have display at Hansens IGA and at Library. April is taking care of keeping these stocked.           <ul style="list-style-type: none"> <li>▪ Diane is interested in a display stand for B&amp;GC. Kristi confirmed that funding available for DHHS to pay for this. Dawn will send ordering info to Kristi and Diane.</li> </ul> </li> <li>○ Now included in BRMH Occupational Health newsletter which goes out to area businesses</li> </ul> </li> <li>● <b>5210 Initiative</b> – Extra 5210 stand up banner is available (Will be displayed at LCC)           <ul style="list-style-type: none"> <li>○ 52 Weeks of 5210 E-Newletter has been started; Ruth’s students put together the initial content for the newsletters; Looking for assistance in keeping this going if anyone has students</li> <li>○ April continues to push out the 5210 message in the schools; Her focus this year has been on Healthy Celebrations. She has several small “wins” regarding classrooms making healthier choices in celebrating holidays/birthday.</li> <li>○ New 5210 music video now available on YouTube, created by Ruth</li> <li>○ Sugary beverages display has been very popular; available for use at other sites if wanted</li> </ul> </li> </ul>					



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- **Farmers Market**
  - Meeting coming up in January to discuss upcoming season; Send any feedback to Barb Brower to take to the group for discussion
- **Cooking from the Garden Class at the Hub/Lunda Community Center**
  - Event completed. Future classes being planned.
  - Healthy Holiday Cooking class was completed in Nov.
- **Gardening Event**-BRMH and Karner Blue Garden Club will be hosting an event on March 8<sup>th</sup>, 2018 Melinda Myers gardening expert is going to present two 1-hour sessions. Booth request for JIA 5-8pm the day of the event. Event will be at BRF Middle School.
- **UW-Extension Youth Advocacy Grant** – April and UW-Extension have received a \$10,000 grant for a youth advocacy team. (Way to go April!!!) April plans to tie in the 5210 and HOM messages. Planned for Feb-Aug; looking for ~6 high school age youth from Jackson County; Majority of funding will go towards payment of each youth for time and effort. Will have regular after school meetings. More info to be coming...

**FITNESS WORK TEAM:**

- **Laces to Leaders**-May 13- May 17, 2018
  - Planning committee will be meeting first week in January to prep for 2018 program
  - Discussion if we have capacity to add boys version of program on alternate nights. Diane will brainstorm with B&GC staff; Bethany, Dawn, and Nicole will brainstorm on running side. Need for male volunteers for program; need to identify champions for this cause.
- **Pace & Pedal/Fitness Day** –May 19, 2018
  - Meeting dates are set; Planning underway...
- **Fitness Programming Resources in Jackson County**
  - Website being updated to reflect community offerings
- **Monthly Fitness E-Newsletter**- Will be sent out 1x/month to highlight upcoming events, area park/rec opportunities, etc. First edition will go out first week of January
  - Please email Dawn any suggestions for events, activities, etc
- **Jackson County Fitness Challenge Series**
  - Set to kick off on January 1; Posters ready for distribution; Sign-up is open...promotion will start after holidays
  - See attached poster for more details; Please keep Dawn advised of any upcoming events you hear



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of that would be relevant to the challenge

- **Hunter Fitness**
  - 18 people with regular attendance; all positive evaluations. Good press with it being highlighted on tv news. Planning to rename as Hunter-Hiker Fitness next year to reach out to more than just those who hunt.
- **Gobbler Give Back**
  - Event was successful with ~50 people in attendance. Raised \$630! (\$90 for JIA; \$143 Project Christmas; \$397 Animal Shelter)
- **Family Snow Shoe Event-January 13, 2018**
  - Kathleen coordinating event; has arrangements set. Spread the word; any volunteers for the event are welcome.
- **Other Upcoming Local Events**
  - Jan 6 – Wazee Wonderland Officially Unofficial Snowshoe Race, 10am at Lake Wazee
  - Jan. 27 – Friends of the Black River Kayak Day at BRF MS Pool, 11a-2p; Family friendly event; \$5 donation suggested. Kayaks supplied
  - Feb. 11 – Friends of the Black River Snowshoe Event along Black River
- **Misc Discussion**
  - Fitness Video? – Kathleen suggested seeing if Jack Taylor would be interested in putting together highlighting Jackson County fitness events/opportunities – Great idea Kathleen ☺
  - New HoChunk Community Center/Fitness Center – tentative opening date Jan 23

**TOBACCO COALITION:**

- Kim Schliker from BRMH attend meeting to introduce self and inform committee of many of the initiatives in place regarding tobacco prevention and cessation in Jackson County. Kristi Hanson is also part of the tobacco coalition. They have been operating under the umbrella of TFJCK but may be moving under the umbrella of JIA based on determination by the CHIP.
  - Current programming – Community and school education, TATU education in 4<sup>th</sup> grade, education in 9<sup>th</sup>-10<sup>th</sup> grade health class; Also starting to focus more on tobacco use during pregnancy

**SYSTEM & POLICY DESIGN WORK TEAM:**

- **Rural Comprehensive Plan Audit Tool**-Parks and zoning department is waiting for State of WI Comprehensive Outdoor Rec Plan to be finalized, then work will begin on Jackson County. Will be using



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health audit tool for this work.

- **Walkability Audit & Planning**-grade school improvements have been made to signage and cross walks, sidewalk added to connect Lunda Center walk near extension office. Will continue to call attention to areas for improvement; plan to work with Laces to Leaders participants on key sidewalk areas.
- **Healthtide/DHHS/WACA**- call to action and campaign naming completed, *“Wisconsin Active Together”* Jackson County input provided. More will be coming out regarding the next steps for this.
- **Wisconsin Healthy Communities Award**- will be submitting a letter of interest for this. Working with Lisa Listle and DHHS (Kristi or Ellen). The evaluation process for the award is broader than Jackson in Action. Need mental health and other pieces of information. This would be a pre-cursor to RWJ Culture of Health Prize. <https://www.wihealthycommunities.org/>

**COALITION AWARENESS & PROMOTION:**

- **Social Media**-website audit and updates may be done as a part of WWTC student graphic design project
- **CANVA access**-Dawn was able to secure use through non-profit application process at no charge.
- **Brochure Review**-may be part of WWTC student graphic design project, communicating
- **Community Presentation & Display**- Rotary, Lions, RWJ, Fair, Diabetes Fair, BRMH Leadership completed
- **Email List Serve & Mail Chimp**- Dawn has been working with Canva
- **Newspaper**-RWJ research press release
- **Radio**-Ruth and Dawn suggested intermittent PSAs. Harvest of the Month and Farmers Market Promotion
- **60 Forward Publication**- JIA information and social walking. Footwear.
- **November 4<sup>th</sup> Event for Diabetes Support Group**- Healing power of humor event was a success.

**RELATED PROGRAMMING:**

- Evidenced Based Program Implementation & Referral Linkages – Lunda Community Center LIFE program concluding pilot; need to review the referral pad for evidenced based programs. Possibly schedule a physician education session.
- Business Sector-Occupational Health and Wellness Program Assistant has been hired. We will be working with local business and industry to improve employee health. Market analysis has been conducted. Monthly newsletter is distributed to businesses.
- **Upcoming Classes/Events**
  - Feb 6 – Mar 9 Healthy Living Through Diabetes



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- Walking with Ease Class to be offered in 2018
- 2018 – Stepping on Class to be offered by BRMH

**FINANCE:**

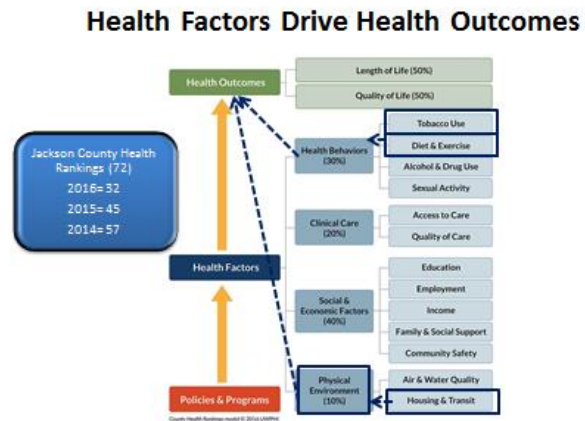
- JIA Checking Account Update Current Balance: \$ 5311.36

**DATA & PLAN IN PROCESS JIA LINKAGE TO Community Health Improvement Network (CHIN):**

Table 1 provides a closer look at these major chronic disease risk factors and some examples of diseases for which they are responsible.

Modifiable Risk Factors	Chronic Diseases					
	Heart Disease/Stroke	Respiratory Disease/Asthma	Type 2 Diabetes	Cancer	Oral Disease	Obesity
Unhealthy Diet	•		•	•	•	•
Insufficient Physical Activity	•		•	•		•
Tobacco Use and Secondhand Smoke Exposure	•	•	•	•	•	
Excessive Alcohol Use	•			•	•	

Table 1: Modifiable risk factors and chronic diseases. A dot indicates a direct relationship between the risk factor and the disease.



Source: County Health Rankings & Roadmaps

- Data for future – exploring a process for managing impact of coalition work.

Next Meeting: **March 20, 1-2:30pm at New Ho-Chunk Community Center**

Email Survey and Plan review of 2018 JIA Operating Plan

**PARKING LOT:**